

Business Briefs

ness Alliance of Wake Forest.

The program was co-developed by the Senior Information & Networking Group of Wake Forest (SING-WF) and Dementia Friendly America. The training is for staff of businesses and service organizations. The program is intended to help an organization heighten its awareness of dementia and be equipped to respond warmly and effectively when serving people living with dementia and their families. Each participating organization received a window cling to display at their business (which looks like the poster displayed), and indicates that their place of business is dementia friendly.

Participants included, from left (first row): Christine Sadel-Sugar, Magnolia Cafe & Emporium; Lisa Hayes, town of Wake Forest; Kim Dingus, instructor with Stay at Home Senior

Care; Hilda Parlér, Parlér Properties; Dolores Riggins, Southern Suds & Gifts; (second row) Rosemary Pimentel, town of Wake Forest; Lisa Gallagher, Olde Towne Antiques; Karen Walker, Knotable Occasions Gift Baskets; Holley Smith, Warren, Shackelford &

Thomas PLLC; Alice Ray, Ray Realty Group; Denise Floyd, Ollie's Cafe & Gifts; Tara Hooper, Stay at Home Senior Care; Laura Cashwell, For Old Times Sake; (last row) Benjamin Prevette, Warren, Shackelford & Thomas, PLLC; Barbara McLemore, The Tin Pig; Joe

Kimray, B&W Hardware; Marissa DeMarco, The Cotton Company; Liz Johnson, Hatch Coworking Space; Brian Burkhardt, Unwined on White; Jennifer Herbert, town of Wake Forest; Sue Lucey-Page, 158 Books; and Chris Joyner, Shorty's Famous Hot Dogs.

Businesses better equipped to work with customers

Twenty-one Wake Forest professionals completed Dementia Friendly Work Training at the Wake Forest town hall April 25. Many attendees represented companies from the Downtown Busi-

